

October 22, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “ **EaseMyTrip and CARS24 join hands to offer customers a chance to win a free car**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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EaseMyTrip and CARS24 join hands to offer customers a chance to win a free car

EaseMyTrip customers booking their travel will enjoy an exclusive offer from CARS24, with one lucky winner standing a chance to win a free car

New Delhi, October 22, 2024: EaseMyTrip.com, one of India's largest online travel tech platforms, has announced an exciting partnership with CARS24, India's leading AutoTech company. This collaboration is live from October 15th to October 22nd, 2024, brings together two industry leaders to offer customers an exclusive opportunity to save on travel and stand a chance to drive away in a pre-owned car.

In this partnership, EaseMyTrip customers booking their travel will enjoy an exclusive offer from CARS24, with one fortunate winner having the chance to drive away with a pre-owned car valued between INR 3-5.5 lakhs. Reciprocally, customers who register on CARS24 will receive an assured travel voucher from EaseMyTrip, with one fortunate spender winning a trip to Goa.

The collaboration between EaseMyTrip and CARS24 offers exclusive benefits to customers of both platforms. EaseMyTrip customers will be directed to a dedicated CARS24 landing page featuring special offers, while CARS24 customers will be directed to EaseMyTrip's landing page showcasing exclusive travel deals.

As part of the promotion, the highest spender on CARS24 during the campaign will win a 2-night, 3-day trip to Goa, inclusive of flights and hotel accommodation

Mr Rikant Pittie, Co-founder of EaseMyTrip, expressed his thoughts about the partnership, stating; *"We're thrilled to collaborate with CARS24. This partnership allows us to offer our customers not just great travel deals, but also an opportunity to upgrade their ride. It's a perfect blend of travel and automotive experiences that we believe will resonate with our customers."*

Additionally, CARS24 customers can enjoy an exclusive INR 500 discount on EaseMyTrip flight bookings, valid until March 31, 2025. This offer applies to both new and repeat users for domestic and international flights, with a minimum booking value of INR 3000. The discount can be used once per user on both one-way and round-trip bookings.

To enhance visibility, EaseMyTrip banners will be displayed on CARS24's "Driveway Deals" homepage section, directing users to a dedicated landing page. Similarly, CARS24 banners will be featured in the "Best Offers" section on EaseMyTrip's homepage, guiding users to a special landing page showcasing the CARS24 offer.

Mr. Gajendra Jangid, Co-founder and CMO, of CARS24, said; *"Every journey—whether it's behind the wheel or up in the air—has the potential to create extraordinary moments. Through our partnership with EaseMyTrip, we are excited to offer customers not just a seamless travel experience, but also the thrill of owning a quality pre-owned car. Together, we aim to make every mile and every moment truly unforgettable"*

Founded in 2015, CARS24 has established itself as a leader in the AutoTech industry, streamlining the process of buying and selling pre-owned cars in India, Australia, and UAE. With a Smart AI Pricing Engine and 140-point quality check, CARS24 ensures a transparent and efficient experience for customers.

This partnership between EaseMyTrip and CARS24 represents a unique convergence of travel and automotive sectors, offering customers an opportunity to satisfy their wanderlust while also exploring options for their next vehicle. Whether you're planning your next trip or considering a pre-owned car purchase, this collaboration promises exceptional value and exciting possibilities.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About CARS24

Founded in 2015, CARS24 is a global Auto-Tech company for pre-owned vehicles with a robust presence in India, UAE and Australia. With a consumer first approach, CARS24's mission is to transform the used car industry by taking the entire journey of searching, buying, selling, and financing online. Leveraging the latest technology advances, CARS24 has set up multiple state-of-the-art Mega Refurbishment Labs, creating new industry benchmarks for high quality used cars.

For Media Queries:

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